



Florida State Newsletter Competition 2023

Newsletters will be judged prior to the State Convention. To qualify for the State Newsletter Competition, Councils **must enter the competition** and have **a minimum of six newsletters** dated from May 2022 through April **posted on the Florida State Council website** prior to April 15, 2023. Paper copies are not accepted.

Division 1 (0-75 members) _____
Division 2 (75-150 members) _____
Division 3 (more than 150 members) _____

Criteria and scoring guidelines:

Communication to Council Membership:

- Council activities & Programs..... (90 pts. max)
 - Message from Grand Knight (20)
 - Coverage of Council charitable, church, family programs, pro-life, community events (20)
 - Letter, article or statement from deputy or chaplain (10)
 - Support of the Catholic religion, e.g., prayer, life of a saint, etc. (10)
 - Calendar of upcoming events (20)
 - Message supporting Council’s Fourth Degree affiliate (10)
- State Council & District Programs..... (10 pts. max)
 - Announcements supporting State (5) and District (5) activities or programs.
- Supreme Council Programs..... (20 pts. max)
 - Announcements supporting Supreme activities or programs (10)
 - References to *Columbia* or *Knightline* articles or Supreme E-mails (5)
 - Article by Fraternal Benefits Advisor (10) or ad with his information (5).

Design & Artwork

- Artwork..... (20 pts. max)
 - Is the artwork tasteful and appropriately used?
 - Does it detract from other parts of the newsletter?
 - Is content fresh, or does it repeat month after month?
- Photography..... (20 pts. max)
 - Are photos appropriately used and properly identified?
 - Are the faces large enough to easily identify the individuals?
- Legibility..... (10 pts. max)
 - Is the newsletter easy on the eyes, or is it difficult to read?
- Grammar & Spelling..... (10 pts. max)
 - Are there grammatical or spelling errors in the articles.
 - Does the tone of the articles reflect the K of C in a positive light?
 - Neatness counts!

Total Overall Points _____

(180 pts. max)