



## **Florida State Newsletter Competition 2023**

*Newsletters will be judged prior to the State Convention. To qualify for the State Newsletter Competition, Councils **must enter the competition** and have **a minimum of six newsletters** dated from May 2022 through April **posted on the Florida State Council website** prior to April 15, 2023. Paper copies are not accepted.*

Division 1 (0-75 members) \_\_\_\_\_  
Division 2 (75-150 members) \_\_\_\_\_  
Division 3 (more than 150 members) \_\_\_\_\_

### **Criteria and scoring guidelines:**

#### ***Communication to Council Membership:***

- Council activities & Programs..... (90 pts. max)
  - Message from Grand Knight (20)
  - Coverage of Council charitable, church, family programs, pro-life, community events (20)
  - Letter, article or statement from deputy or chaplain (10)
  - Support of the Catholic religion, e.g., prayer, life of a saint, etc. (10)
  - Calendar of upcoming events (20)
  - Message supporting Council's Fourth Degree affiliate (10)
- State Council & District Programs..... (10 pts. max)
  - Announcements supporting State (5) and District (5) activities or programs.
- Supreme Council Programs..... (20 pts. max)
  - Announcements supporting Supreme activities or programs (10)
  - References to *Columbia* or *Knightline* articles or Supreme E-mails (5)
  - Article by Fraternal Benefits Advisor (10) or ad with his information (5).

#### ***Design & Artwork***

- Artwork..... (20 pts. max)
  - Is the artwork tasteful and appropriately used?
  - Does it detract from other parts of the newsletter?
  - Is content fresh, or does it repeat month after month?
- Photography..... (20 pts. max)
  - Are photos appropriately used and properly identified?
  - Are the faces large enough to easily identify the individuals?
- Legibility..... (10 pts. max)
  - Is the newsletter easy on the eyes, or is it difficult to read?
- Grammar & Spelling..... (10 pts. max)
  - Are there grammatical or spelling errors in the articles.
  - Does the tone of the articles reflect the K of C in a positive light?
  - Neatness counts!

**Total Overall Points** \_\_\_\_\_

**(180 pts. max)**